



**Interviews with 1,017 adult Americans conducted by telephone by Opinion Research Corporation on October 30-November 1, 2008. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.**

**The sample also includes 950 interviews among registered voters (plus or minus 3 percentage points) and 714 interviews among likely voters (plus or minus 3.5 percentage points).**

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**FOR RELEASE: SUNDAY, NOVEMBER 2 AT 11 AM**

BASED ON 714 LIKELY VOTERS -- SAMPLING ERROR: +/- 3.5% PTS.

BASED ON 950 REGISTERED VOTERS -- SAMPLING ERROR: +/- 3% PTS.

2/2a. If Barack Obama and Joe Biden were the Democratic Party's candidates and John McCain and Sarah Palin were the Republican Party's candidates, who would you be more likely to vote for -- Barack Obama and Joe Biden, the Democrats, or John McCain and Sarah Palin, the Republicans? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Obama</u>	<u>McCain</u>	<u>Neither</u> <u>(vol.)</u>	<u>Other</u> <u>(vol.)</u>	<u>No</u> <u>Opinion</u>
<b>Likely Voters</b>					
Oct. 30-Nov. 1, 2008	53%	46%	1%	*	*
October 17-19, 2008	51%	46%	1%	*	*
October 3-5, 2008	53%	45%	1%	*	1%
September 19-21, 2008	51%	47%	2%	*	1%
<b>Registered Voters</b>					
Oct. 30-Nov. 1, 2008	55%	42%	2%	*	*
October 17-19, 2008	53%	43%	3%	*	*
October 3-5, 2008	56%	42%	2%	*	1%
September 19-21, 2008	51%	46%	2%	*	1%
September 5-7, 2008	48%	48%	3%	1%	*
August 29-31, 2008	49%	48%	2%	*	*
August 23-24, 2008	47%	47%	4%	1%	1%
July 27-29, 2008	51%	44%	4%	1%	*
June 26-29, 2008	50%	45%	4%	*	1%
June 4-5, 2008	49%	46%	4%	*	1%
Apr. 28-30, 2008	49%	45%	3%	*	4%
Mar. 14-16, 2008	47%	46%	5%	1%	1%
Feb. 1-3, 2008	52%	44%	3%	1%	1%
Jan. 9-10, 2008	49%	48%	3%	*	*
Dec. 6-9, 2007	48%	48%	3%	*	1%
June 22-24, 2007	48%	44%	5%	*	3%

*QUESTION WORDING ON AUGUST 23-24 POLL: If Barack Obama and Joe Biden were the Democratic Party's candidates and John McCain were the Republican Party's candidate, who would you be more likely to vote for -- Obama and Biden, the Democrats, or McCain and his running mate, the Republicans?*

*QUESTION WORDING POLLS BEFORE AUGUST 23-24 POLL: If Barack Obama were the Democratic Party's candidate and John McCain were the Republican Party's candidate, who would you be more likely to vote for -- Obama, the Democrat, or McCain, the Republican?*

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5/5a. Now suppose that the presidential candidates on the ballot in your state included Barack Obama as the Democratic Party's candidate, John McCain as the Republican candidate, Bob Barr as the Libertarian party candidate, Cynthia McKinney as the Green party candidate and Ralph Nader, who is unaffiliated with a national party, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Obama</u>	<u>McCain</u>	<u>Barr</u>	<u>McKinney</u>	<u>Nader</u>	<u>None</u> <u>(vol.)</u>	<u>Other</u> <u>(vol.)</u>	<u>No</u> <u>Opinion</u>
<b>Likely Voters</b>								
Oct. 30-Nov. 1, 2008	51%	43%	1%	*	3%	1%	*	*
Oct. 17-19, 2008	49%	43%	2%	*	3%	1%	*	*
Oct. 3-5, 2008	53%	42%	2%	*	2%	*	*	*
Sept. 19-21, 2008	48%	45%	1%	1%	4%	1%	*	*
<b>Registered Voters</b>								
Oct. 30-Nov. 1, 2008	51%	40%	2%	*	5%	1%	*	1%
Oct. 17-19, 2008	51%	40%	1%	1%	4%	1%	*	*
Oct. 3-5, 2008	54%	39%	2%	*	3%	*	*	1%
Sept. 19-21, 2008	48%	44%	2%	1%	4%	1%	*	*
Sept. 5-7, 2008	45%	45%	3%	1%	3%	2%	*	*
Aug. 29-31, 2008	46%	44%	2%	1%	4%	1%	*	*
Aug. 23-24, 2008	44%	44%	2%	1%	4%	3%	1%	1%
July 27-29, 2008	46%	42%	3%	1%	6%	1%	*	*
June 26-29, 2008	46%	43%	3%	N/A	6%	2%	*	1%
June 4-5, 2008	47%	43%	2%	N/A	6%	1%	*	*

*QUESTION WORDING IN JUNE AND JULY: Now suppose that the presidential candidates on the ballot in your state included Barack Obama as the Democratic Party's candidate, John McCain as the Republican candidate, Bob Barr as the Libertarian party candidate, Cynthia McKinney as the Green party candidate and Ralph Nader as an independent candidate, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward*

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8. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never Heard of</u>	<u>No Opinion</u>
<b>Barack Obama</b>				
<b>Likely Voters</b>				
Oct. 30-Nov. 1, 2008	60%	39%	*	1%
October 17-19, 2008	62%	35%	*	3%
October 3-5, 2008	61%	38%	*	2%
Sept. 19-21, 2008	61%	36%	*	2%
<b>Registered Voters</b>				
Oct. 30-Nov. 1, 2008	61%	36%	*	3%
October 17-19, 2008	63%	33%	*	3%
October 3-5, 2008	62%	36%	*	2%
Sept. 19-21, 2008	63%	34%	*	3%
Sept. 5-7, 2008	60%	34%	*	6%
Aug. 29-31, 2008	64%	33%	*	2%
Aug. 23-24, 2008	60%	36%	*	3%
July 27-29, 2008	63%	33%	*	4%
June 26-29, 2008	63%	32%	*	4%
April 28-30, 2008	56%	38%	*	5%
February 1-3, 2008	58%	31%	2%	8%
January 9-10, 2008	55%	28%	6%	11%
September 7-9, 2007	49%	27%	10%	13%
June 23-24, 2007	47%	24%	14%	15%
March 9-11, 2007	44%	21%	19%	16%
November 3-5, 2006	36%	11%	37%	16%

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8. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never Heard of</u>	<u>No Opinion</u>
<b>John McCain</b>				
<b>Likely Voters</b>				
Oct. 30-Nov. 1, 2008	57%	41%	*	3%
October 17-19, 2008	59%	39%	*	3%
October 3-5, 2008	55%	42%	*	2%
Sept. 19-21, 2008	59%	38%	*	3%
<b>Registered Voters</b>				
Oct. 30-Nov. 1, 2008	56%	41%	*	3%
October 17-19, 2008	56%	41%	*	3%
October 3-5, 2008	54%	43%	*	3%
Sept. 19-21, 2008	57%	40%	*	3%
Sept. 5-7, 2008	60%	33%	*	6%
Aug. 29-31, 2008	59%	38%	*	3%
Aug. 23-24, 2008	61%	33%	*	6%
July 27-29, 2008	62%	33%	1%	4%
June 26-29, 2008	59%	37%	*	4%
April 28-30, 2008	55%	36%	1%	7%
February 1-3, 2008	53%	36%	3%	8%
January 9-10, 2008	54%	29%	5%	13%
September 7-9, 2007	47%	32%	7%	14%
June 23-24, 2007	46%	32%	9%	13%
March 9-11, 2007	47%	27%	12%	14%
November 3-5, 2006	52%	22%	11%	15%
September 23-24, 2006	50%	25%	14%	11%
April 21-23, 2006	46%	20%	17%	16%

(CNN/USA TODAY/GALLUP TRENDS ON FOLLOWING PAGE)

CNN/USA TODAY/GALLUP TRENDS

**John McCain**

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2005 Jul 25-28	51	22	16	11
2004 Aug 23-25*	55	19	9	17
2004 Mar 26-28	53	21	13	13
2002 Apr 29-May 1**	53	21	11	15
2001 Jun 8-10**	60	21	10	9
2000 Apr 28-30**	61	18	6	15
2000 Mar 10-12**	57	28	6	9
2000 Feb 25-27**	66	18	5	11
2000 Feb 20-21**	65	17	7	11
2000 Feb 4-6**	67	12	8	13
2000 Jan 17-19**	51	17	10	22
1999 Dec 9-12**	57	11	14	18
1999 Oct 21-24**	37	12	30	21
1999 Apr 13-14**	35	12	28	25
1999 Feb 19-21**	27	8	44	21

\*Asked of a half sample.

\*\*WORDING: Arizona Senator John McCain

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8. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. (RANDOM ORDER)

	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never Heard of</u>	<u>No Opinion</u>
<b>Joe Biden</b>				
<b>Likely Voters</b>				
Oct. 30-Nov. 1, 2008	60%	34%	1%	5%
October 17-19, 2008	59%	32%	3%	6%
October 3-5, 2008	57%	33%	4%	6%
Sept. 19-21, 2008	52%	33%	5%	10%
<b>Registered Voters</b>				
Oct. 30-Nov. 1, 2008	60%	33%	1%	5%
October 17-19, 2008	56%	31%	4%	9%
October 3-5, 2008	56%	32%	6%	7%
Sept. 19-21, 2008	52%	31%	6%	11%
Sept. 5-7, 2008	51%	28%	7%	14%
Aug. 29-31, 2008	53%	25%	7%	15%
Aug. 23-24, 2008	38%	25%	12%	25%
July 27-29, 2008*	27%	22%	35%	16%

\*QUESTION WORDING: "Delaware Senator Joe Biden"

**Sarah Palin**

**Likely Voters**

Oct. 30-Nov. 1, 2008	48%	49%	*	2%
October 17-19, 2008	52%	41%	1%	5%
October 3-5, 2008	55%	40%	2%	3%
Sept. 19-21, 2008	53%	37%	3%	7%

**Registered Voters**

Oct. 30-Nov. 1, 2008	48%	48%	*	3%
October 17-19, 2008	51%	41%	2%	6%
October 3-5, 2008	52%	40%	3%	5%
Sept. 19-21, 2008	53%	35%	4%	7%
Sept. 5-7, 2008	57%	27%	6%	10%
Aug. 29-31, 2008	38%	21%	20%	21%

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(QUESTIONS 16 AND 17 ROTATED)

16. Now think about the condition of the country four years from now if Barack Obama is elected president. Please tell me whether you think each of the following is very likely, somewhat likely, not very likely, or not likely at all four years from now if Obama wins the election:  
 (RANDOM ORDER)

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Not very likely</u>	<u>Not likely at all</u>	<u>No Opinion</u>
<b><u>Economic conditions will be better than today</u></b>					
<b>Likely Voters</b>					
Oct. 30-Nov. 1, 2008	37%	28%	17%	18%	*
<b>Registered Voters</b>					
Oct. 30-Nov. 1, 2008	34%	32%	16%	17%	*
<b><u>The U.S. will not be at war in Iraq</u></b>					
<b>Likely Voters</b>					
Oct. 30-Nov. 1, 2008	40%	30%	15%	13%	1%
<b>Registered Voters</b>					
Oct. 30-Nov. 1, 2008	37%	30%	19%	13%	1%
<b><u>The country will be safe from terrorism</u></b>					
<b>Likely Voters</b>					
Oct. 30-Nov. 1, 2008	16%	34%	23%	25%	1%
<b>Registered Voters</b>					
Oct. 30-Nov. 1, 2008	17%	33%	26%	23%	1%
<b><u>The U.S. will be less dependent on oil from foreign countries</u></b>					
<b>Likely Voters</b>					
Oct. 30-Nov. 1, 2008	19%	36%	25%	19%	*
<b>Registered Voters</b>					
Oct. 30-Nov. 1, 2008	20%	35%	25%	20%	*
<b><u>Your taxes will be lower than they are today</u></b>					
<b>Likely Voters</b>					
Oct. 30-Nov. 1, 2008	23%	25%	19%	32%	1%
<b>Registered Voters</b>					
Oct. 30-Nov. 1, 2008	21%	26%	22%	30%	1%

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BASED ON 950 REGISTERED VOTERS -- SAMPLING ERROR: +/- 3% PTS.

16. Now think about the condition of the country four years from now if Barack Obama is elected president. Please tell me whether you think each of the following is very likely, somewhat likely, not very likely, or not likely at all four years from now if Obama wins the election:  
(RANDOM ORDER)

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Not very likely</u>	<u>Not likely at all</u>	<u>No Opinion</u>
<b><u>The U.S. will be respected by people in other countries</u></b>					
<b>Likely Voters</b>					
Oct. 30-Nov. 1, 2008	35%	30%	18%	17%	*
<b>Registered Voters</b>					
Oct. 30-Nov. 1, 2008	32%	33%	19%	16%	*
<b><u>Life will be better for most Americans than it is today</u></b>					
<b>Likely Voters</b>					
Oct. 30-Nov. 1, 2008	32%	31%	16%	21%	*
<b>Registered Voters</b>					
Oct. 30-Nov. 1, 2008	31%	33%	16%	19%	*
<b><u>Life will be better for you and your family than it is today</u></b>					
<b>Likely Voters</b>					
Oct. 30-Nov. 1, 2008	33%	28%	16%	23%	*
<b>Registered Voters</b>					
Oct. 30-Nov. 1, 2008	32%	29%	17%	21%	*

BASED ON 714 LIKELY VOTERS -- SAMPLING ERROR: +/- 3.5% PTS.

BASED ON 950 REGISTERED VOTERS -- SAMPLING ERROR: +/- 3% PTS.

17. Now think about the condition of the country four years from now if John McCain is elected president. Please tell me whether you think each of the following is very likely, somewhat likely, not very likely, or not likely at all four years from now if McCain wins the election:  
(RANDOM ORDER)

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Not very likely</u>	<u>Not likely at all</u>	<u>No Opinion</u>
<b><u>Economic conditions will be better than today</u></b>					
<b>Likely Voters</b>					
Oct. 30-Nov. 1, 2008	21%	39%	21%	19%	*
<b>Registered Voters</b>					
Oct. 30-Nov. 1, 2008	21%	38%	22%	19%	*
<b><u>The U.S. will not be at war in Iraq</u></b>					
<b>Likely Voters</b>					
Oct. 30-Nov. 1, 2008	20%	27%	26%	24%	3%
<b>Registered Voters</b>					
Oct. 30-Nov. 1, 2008	20%	27%	26%	24%	2%
<b><u>The country will be safe from terrorism</u></b>					
<b>Likely Voters</b>					
Oct. 30-Nov. 1, 2008	28%	35%	21%	15%	1%
<b>Registered Voters</b>					
Oct. 30-Nov. 1, 2008	27%	35%	21%	17%	*
<b><u>The U.S. will be less dependent on oil from foreign countries</u></b>					
<b>Likely Voters</b>					
Oct. 30-Nov. 1, 2008	22%	30%	26%	23%	*
<b>Registered Voters</b>					
Oct. 30-Nov. 1, 2008	22%	27%	29%	22%	*
<b><u>Your taxes will be lower than they are today</u></b>					
<b>Likely Voters</b>					
Oct. 30-Nov. 1, 2008	15%	25%	32%	27%	1%
<b>Registered Voters</b>					
Oct. 30-Nov. 1, 2008	12%	24%	34%	28%	1%

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17. Now think about the condition of the country four years from now if John McCain is elected president. Please tell me whether you think each of the following is very likely, somewhat likely, not very likely, or not likely at all four years from now if McCain wins the election:  
(RANDOM ORDER)

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Not very likely</u>	<u>Not likely at all</u>	<u>No Opinion</u>
<b><u>The U.S. will be respected by people in other countries</u></b>					
<b>Likely Voters</b>					
Oct. 30-Nov. 1, 2008	20%	29%	30%	21%	1%
<b>Registered Voters</b>					
Oct. 30-Nov. 1, 2008	19%	30%	31%	20%	1%
<b><u>Life will be better for most Americans than it is today</u></b>					
<b>Likely Voters</b>					
Oct. 30-Nov. 1, 2008	21%	34%	25%	20%	*
<b>Registered Voters</b>					
Oct. 30-Nov. 1, 2008	19%	34%	25%	21%	1%
<b><u>Life will be better for you and your family than it is today</u></b>					
<b>Likely Voters</b>					
Oct. 30-Nov. 1, 2008	20%	36%	24%	20%	1%
<b>Registered Voters</b>					
Oct. 30-Nov. 1, 2008	18%	35%	25%	20%	1%